FrontLine Service

Partnership Opportunities
WHO IS FRONTLINE SERVICE? CORPORATE GIVING

OUR MISSION: REACHING OUT TO ADULTS AND CHILDREN IN NORTHEAST OHIO TO END HOMELESSNESS, PREVENT SUICIDE, RESOLVE BEHAVIORAL HEALTH CRISSES, AND OVERCOME TRAUMA.

FrontLine Service brings hope and healing to men, women, and children in Northeast Ohio who are most in need of help. The generous financial support and volunteer hours donated by businesses, individuals, and charitable funders makes it possible for FrontLine to go directly to those in need:

- **People who are homeless:** FrontLine provides the largest and most comprehensive continuum of care in Ohio for homeless individuals and families. We go to the places where homeless children and adults are—on the streets and in unstable and unsafe conditions—and bring emergency housing and support services to more than 16,000 people every year.

- **Children who witness violence and trauma:** We work alongside police and other first responders when crisis strikes—so that when a child witnesses a homicide or loses a parent to a traumatic death, a skilled FrontLine case worker is there immediately to help them through the trauma.

- **Individuals in crisis:** Our Mobile Crisis Team is available 24 hours a day, 7 days a week, for people who feel hopeless and are thinking about suicide. Every year our Crisis and Trauma Programs help over 18,000 children and adults through difficult and dangerous situations.

WHY SUPPORT FRONTLINE SERVICE?

- **To make a difference:** A contribution to FrontLine is an investment in improving the lives of people in Northeast Ohio. By helping someone move from the streets into stable housing, or by helping a child heal from a traumatic experience, the whole community benefits.

- **To enrich the lives of your employees:** FrontLine offers multiple community service events throughout the year that provide a rewarding team building experience for businesses and civic groups. Companies that engage employees in volunteering tend to have happier employees and see better employee retention.

- **To receive valuable benefits:** FrontLine Service is a registered 501(c)(3) organization. A donation to FrontLine is tax deductible to the fullest extent allowed by law. We take pride in publicly recognizing contributions via our website, annual report, and other agency publications.

PLEASE CONSIDER HOW YOUR COMPANY CAN PARTNER WITH FRONTLINE!

This packet outlines a variety of partnership opportunities to help you meet your corporate philanthropy and marketing goals through charitable donations, employee engagement experiences, and event sponsorships.
BEYOND THE STORM – THE ART OF HEALING
Annual fundraising event
May 2017

At our signature spring fundraising event, we feature the original artwork of FrontLine clients who use art to heal from trauma and to express their hopes and dreams. Guests at this event include a diverse range of Cleveland public and private institutions, private donors, and corporate partners.

All Sponsorship levels include:

- Company logo or name recognition in all promotional and event materials.
- Hyperlinked company logo or name recognition on the FrontLine website.

**TITLE SPONSOR - STARTING AT $10,000**

- Become our presenting sponsor and receive exclusive marketing benefits for your company. This is a fully customized opportunity and guarantees industry exclusivity. We will work with you to tailor publicity to your interests, which could include mention in press releases, a company spotlight article in the FrontLine newsletter, and other media recognition.
- All benefits offered at the Master Sponsor level.

**MASTER SPONSOR - STARTING AT $5,000**

- 8 tickets to the event.
- Customized day of service opportunity for your employees.
- One full page ad in event program.
- We will work with you to tailor publicity to your interests, which could include mention in press releases, a company spotlight article in the FrontLine newsletter, and other media recognition.

**PROTÉGÉ SPONSOR - STARTING AT $2,500**

- 6 tickets to event.
- One half page ad in event program.

**APPRENTICE SPONSOR - STARTING AT $1,000**

- 4 tickets to the event.
- One quarter page ad in event program.
CAMP BRIDGES

Bereavement camp for children

August 4, 2017

Camp Bridges is a day-long bereavement camp for children who have lost a parent or other loved one to homicide, suicide, or another traumatic event. Such unexpected loss can make a child feel all alone and “different” from other children. Camp Bridges brings together fifty children who have had similar experiences for a fun and healing day.

Volunteer: At Camp Bridges, your employees will have a deep and meaningful experience and make a powerful and lasting impact on the lives of these children. Each employee will be matched as a Volunteer Buddy to a child, to support them as they memorialize their lost loved one during therapeutic crafts and participate with them in group games and activities. Volunteer orientation includes a review of the impact of trauma on children, developmental responses and strategies for volunteers to support the campers.

Give: Camp Bridges is not a fundraising event. All expenses are covered through charitable donations, which pay for breakfast and lunch for the children and volunteers, art supplies, sports and game equipment, and transportation to bring the children from home to camp and back again.

CAMP BRIDGES SPONSOR - STARTING AT $1,000

- Company logo or name recognition on Camp materials.
- Hyperlinked company logo or name recognition on agency website.

A NOTE FROM DAVID, a camper for many years who is now a young adult who volunteers at Camp Bridges every year:

“ONE OF THE BIGGEST REASONS WHY I LOVE CAMP IS BECAUSE IT LETS ME BE A KID AGAIN WHEN NO ONE IS LOOKING. MY CHILDHOOD WAS TAKEN AWAY DUE TO CHOICES AND CIRCUMSTANCES IN MY LIFE (MY SISTER’S DEATH). BUT MOST OF ALL I WOULD LOVE TO GROW UP AND HELP PEOPLE JUST LIKE YOU GUYS. I WANT TO STOP CHILDREN FROM BEING HUNGRY, I WANNA KEEP THEM OUT OF THE STREETS AND IN SCHOOL, I WANT MY KIDS AND NEPHEWS TO NOT JUDGE ME FOR THE THINGS I HAVE DONE. I WANT THEM TO BE BETTER THAN ME AND DON’T MAKE THE SAME MISTAKES I DID. I WANT TO MAKE PEOPLE FEEL HOW FRONTLINE MAKES ME FEEL, LIKE I’M WORTH IT, I CAN ACCOMPLISH ANYTHING BECAUSE YOU HAD FAITH IN ME EVEN WHEN I GAVE UP AND FOR THAT I THANK YOU.” - DAVID
TWINKLE SHOP

Holiday celebration for local families

December 2017

The holidays can be a difficult and stressful time for families struggling with trauma, homelessness, and poverty.

But families who arrive at Twinkle Shop discover a winter wonderland where they experience the joys of the season:

• Each child receives a winter coat to keep them warm over the winter.
• Every family shares a hot meal together.
• Children make seasonal crafts with help from their parents and our volunteers.
• Each child and parent selects items from our “Twinkle Shop” filled with toys and gift items donated by local businesses, then have them wrapped by our volunteer “elves” so every member of the family has presents to unwrap on Christmas morning.

Up to 60 families attend Twinkle Shop every year. These are families experiencing extreme poverty who are either formerly homeless or are waiting for permanent supportive housing. We count on local businesses to provide a heart-warming holiday for these families.

Volunteer: Twinkle Shop volunteers welcome families, help children with crafts, and serve as “elves” in our Twinkle Shop. We also need volunteers in advance of the event to help sort gifts and assist with other tasks.

Give: Twinkle Shop is not a fundraising event. All costs are covered through charitable donations, which pay for dinner for families and other expenses. You can give to support Twinkle Shop by:

• Making a tax-deductible donation to underwrite the family dinner.
• Holding a toy and gift drive at your place of business.
• Fulfilling a “wish list” of toys and clothing requested by a specific child or family.

TWINKLE SHOP SPONSOR - STARTING AT $1,000

• Company logo or name recognition on Twinkle Shop materials.
• Hyperlinked company logo or name recognition on agency website.
IN-KIND DONATIONS NEEDED YEAR-ROUND

Adults, children, and families who turn to us for help have few to no possessions:

- Women in our emergency shelter need basic hygiene and personal care supplies.
- Individuals living on the streets need items that are essential for survival.
- People moving from shelters into housing lack the basic comforts of home such as sheets, kitchen supplies, bath towels, and furniture.
- Children need clothing and school supplies to feel prepared in the classroom.

Donations of these and other items help FrontLine meet people’s basic needs, so they feel comfortable and safe. Please consider operating a donation drive at your place of business. We maintain a list of items needed throughout the year and will gladly provide you with the information and resources you need to make your donation drive a success. Please contact us for more information.

UNRESTRICTED DONATIONS

This packet highlights specific days of service, but FrontLine meets the needs of people in our community 365 days a year. The most impactful way to help the individuals and families we serve is through an unrestricted financial contribution, so that we can use these funds to meet our most urgent and important priorities. We will be happy to meet with you to share more information about our services and assist you to make a donation that fulfills your charitable wishes.

PARTNERSHIPS THAT MAKE A REAL AND LASTING CHANGE IN NORTHEAST OHIO

Thank you for reviewing the opportunities for partnership presented in this packet. To explore a partnership with FrontLine, please contact Director of Development Corrie Taylor at 216.274.3492 or Corrie.Taylor@FrontLineService.org.

THANK YOU!