

2023 Annual Report **REACHING OUT. RESOLVING CRISIS.**

E ARE FRONTLINERS

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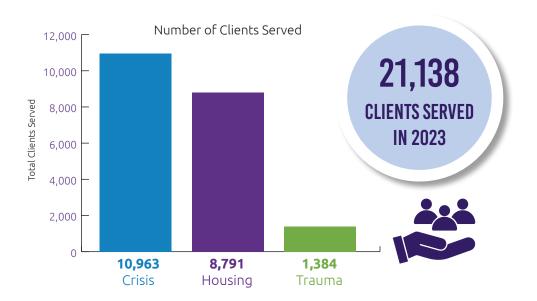
MISSION

Our mission is to reach out to adults and children in Northeast Ohio to end homelessness, prevent suicide, resolve behavioral health crises, and overcome trauma.

VISION

Equity for all through the dignity of housing, healthcare, and community.

WE HAVE BEEN REACHING OUT AND RESOLVING CRISES FOR 35 YEARS.



Services

Ending Homelessness – FrontLine Service operates the most comprehensive single-agency continuum of care for people who are homeless or housing unstable in Ohio.

Resolving Crisis – We help clients resolve their crises, reduce behavioral health symptoms, and reintegrate individuals into the community while providing supportive services and access/linkage to community resources.

Overcoming Trauma – We reach out to children and families whose lives have been shattered by violence, working closely with those who have experienced or witnessed sexual and/or physical abuse, kidnapping, suicide, homicide, rape, and sudden loss of a loved one.

2023 ANNUAL REPORT



FROM THE EXECUTIVE DIRECTOR

It's hard for me to believe that 2023 marked the 35th anniversary of FrontLine Service. I've been gifted the opportunity to grow up with this agency, serving as one of the original outreach workers when we were a pilot project in 1988. Our time was spent in the community, searching for those who were homeless and living with a severe and persistent mental illness. We, as outreach workers, went to them, where they were, and began the often-long process of building the trust needed for individuals to accept housing and psychiatric assistance. Trust is essential for change and is the foundation upon which we have developed all agency services. In response to the needs of some of the most vulnerable members of our community, our agency's growth has been tremendous over the last three decades. Today serving those experiencing homelessness, behavioral health crises, and trauma.

In 2023, with the input of FrontLine staff, clients, partners, and Board members, we completed our current Strategic Plan. This plan guides the agency's actions over the next three to five years and is critical to maximizing our successes and meeting current and future challenges. Now, more than ever, these challenges feel more evident to us as our community struggles with limited resources and workforce capacity. FrontLine will continue to build on our strengths and work to overcome these challenges. We will continue to serve those who are most vulnerable in our community.

Over the past 35 years, I've seen the faces of those we serve and the tremendous obstacles they have overcome. I've seen our staff repeatedly step up when the lives of individuals and families in our community have been devastated. I've seen countless faces of board members, volunteers, donors, funders, and community partners who have stepped forward to support those we serve. I've seen systems change. I know that growth and transformation are possible, and FrontLine Services will continue to be a vital change agent in our communities for the next 35 years and beyond.

With tremendous gratitude,

Susan

Susan Neth, MSODA Executive Director

STRATEGIC PLAN

GOALS 2023-2027



Establish Clear Program Priorities to Drive Growth and Decision-Making

- Define metrics to review program financial health, quality, and impact
- Establish clear decision-making protocol and share with staff and board
- Expand investment in development efforts to grow and diversify revenue
- Expand state and federal advocacy



Identify Innovative and Best Practices to Improve Client Outcomes

- Create an advisory board of individuals with lived experience to inform decision making
- Research best practices and innovative solutions
- Regularly review outcomes to monitor progress and identify areas for improvement
- Analyze outcome data with sensitivity and focus on oppressed and marginalized groups



Convene Civic Leadership Around Homelessness, Crisis, and Trauma

- Engage leaders at city, county, and partner agencies
- Build partnerships to expand career opportunities in the sector
- Convene partners to address overarching issues impacting the sector

"

Even within a sea of challenges, the unique and widely recognized approach that FrontLine brings to its work is recognized by partners as one that sets it apart. Time and again, partners and funders spoke to FrontLine's mission-driven approach, and the passion and competence of its staff.

— Sage & Maven and Strategy Design Partners



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Invest in Organizational Infrastructure and Culture

- Increase support and professional development for staff
- Plan for leadership succession
- Promote connection among staff throughout the agency
- Develop board capacity and experience



Improve Internal and External Communications

- Develop infrastructure to elevate and clarify internal communications
- Simplify and diversify messaging around FrontLine's services and impact
- Engage board to promote outreach to community partners

"

While the work has never been more challenging, the recognition of the importance of mental health has, likewise, never been greater. On every level of government, within the private sector, at schools and within every seeming stratum of society, the impacts and importance of mental health are discussed as never before. Within this is an opportunity... to push the sector on how best to strategically evolve the work. Given FrontLine's reputation as a leader and subject matter expert, the organization is well positioned to help shape this conversation.

— Sage & Maven and Strategy Design Partners



OUR STRATEGIC PLANNING PARTNERS





since 1995.

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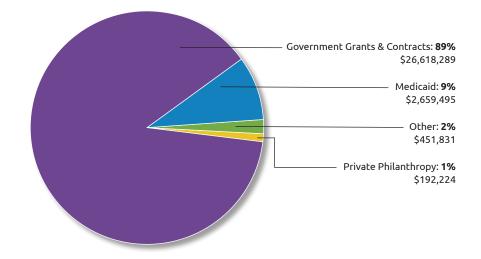
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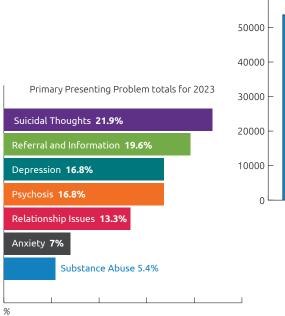
IN JULY 2022, FRONTLINE SERVICE JOINED A NETWORK OF 200+ CRISIS CENTERS ACROSS The country to launch the 988 National Suicide Prevention Lifeline.

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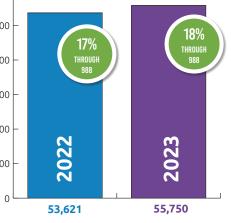
FINANCIALS

2023 REVENUE - \$29,921,839

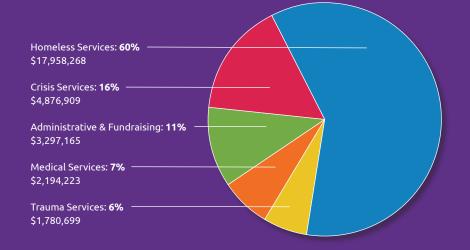




Calls Answered by FrontLine Service Year-to-Year Comparison



2023 EXPENSES - \$30,107,264



THANK YOU FRONTLINERS

FOR YOUR SUPPORT IN 2023

The Acacia Foundation Adaptive Resources & Consulting The Albert M. Higley Co. Christine Almasy Lana Amani American Mutual Life Association American Mutual Life Association. Lodge No. 1 Aramark Sharie Bailey Terri Balazs Andrew Balazs Rebecca and David Bar-Shain Jill Barnby Joseph Barone Jennifer Bates Michelle Baxendale David Becker Barbara Belkin Brandon Bender Berea Millstream Ouilt Guild Jessica Berg and John Niederer Kim Berry Alaine Bertram Matthew Bickert Savanajh Black Sterling Black Blue John Caroling Elisabeth Bohrer Gerrie Bolton Pitts The Bonne Bell Family Foundation Karen Brachat Colleen Brown Lois Brown Shirrell Brown Kimberly Brown Mildred Bryant Buddy Elf Lauren Budzar Ann Marie Capretta Jose Casanova CCL Design Chagrin Arts Edna Charlise Nancy A. Chopp Barbara Chudzik

Amv Cilensek CitvView Healthcare and Rehabilitation Cleveland Browns Guest Services Dept. Cleveland Firefighters Local 93 Noel Cline Community West Foundation Complete Home Renovations LLC Martha Connell Ryan Croskey Curtis and Gail Cost Erin Couahlin Crain's Cleveland Business Donald Craven and Betsy Semancik Craven Kaneshia Crenshaw Becky Cross Stephanie Cruz Irene Cshehi Thomas Cullen Danielle Cullen Audrey Cullen Cynthia Dade Chelsea Dagon Patricia Darcy Tyyonna Davis Shaunita Davis Linda Davis Vikki Deets Laura Deetz Laura and Scott Desmond James and Judith Devereux Linda and Jim Diefendorff Dix & Eaton Mary Ann Donovan Ebb and Flow Counseling Elite Tape Elyse Newman Emerson Electric Faith & Whiskey Fat Heads Brewerv FBI Cleveland Jackie Fedak Laura and Sam Feller Michael Ferkovic Randal Figueroa Sarah Firestone First Lutheran Church of Strongsville

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Robert and Frances Fisher FIT Technologies Catherine and Paul Flament Erin Flemina FM Global Four Seasons Swimming Pool Service Joseph Frolik FRSTeam by DKS Dry Cleaning Restoration Monique Gaines Matt Gallaugher Ken and Linda Gamiere Fran G. Garofalo Joseph Gauntner Claire Gauntner Geiaer's John G. Gerace Giant Eagle Foundation Jean Giberson Shannon Gillespie Ruth A. Gillett Ian Gilliland JoAnn and Bob Glick Family Fund Kim Goebelt Chief Andres Gonzalez, Sr. Kim and Gene Gottfried Denisha Graham. Dolls for Divas Stephanie Gripp Lily Gripp Bonnie Gwin Richard Hall Margaret Hallidav Jen and Chris Halliday Heather Hammond Sybil Haney Stephen and Sondra Hardis Keylan Harris Michael Harry Julia Harry Tim Hartman Audrey Heckaman Cathy Heckler Sarah Hihn Charles Hirsch James Hirschauer Jonathan Hlavac Amy Clum Holbrook and Jim Holbrook David Holmes Kathy Hosler Nilsa Howell Molly Howland Rosemary Hozdic Faith Hudson Margaret Huston

Coletta Hyland Kimberly Hylton Hvster-Yale Linda and Jim Ickes Venera Ilievska Alexandra Irizarry Dava Jarrells Ray Jasko Will M. Jean John Leibert and Crickett Karson Mathew Johns Tamala Johnson Tina Johnson Harry Johnston Grant and Kelly Jones Iman and Terrence Joshua JPMorgan Chase & Co. David A. Kantor and Mary Ellen McNulty Anthony Kanzig Katharine Braun Kellv's Cafe Lisa Kendricks Jake Kenosh Chip and Teddy Kertis Jeremy Kinkopf Jonathan and Abbie Klein KMU Trucking & Excavating Debra Knurek J. Michael Koch Dana Kocsis Sheila Konopka David Kuriatnyk Kwiatkowski Enterprises LLC Lisa Lazarus Diane Lee India Lee Jon Leist Laura Lejeune David Lenz Mary Ann Levand Rachel Lindberg Sandy Linn Marie Lisowski Laura L. Lodge Heather Long Christine Loofboro Richard and Kathleen Lorentz Tammy and Chris Loucks Kathleen Loucks Celina Lowrie Denise Loyd Andrew and Amanda Mack Ken Madey

2023 ANNUAL REPORT

Allan Maggied and Paula Pikus Janice and James Male Carol Mansell Rick Mansell Kenneth E. Marblestone and Janisse Nagel Gregory Marcantel Andrew and Marcia Margolius Tracey Marks Natasha Marshall Nakeyah Marshall-Akram Sherri Martin Laura and Joe Martovitz. Ride for Life Poker Run Maureen Borkowski Roger and Maura May Shaun Mav Nathan McCombs Bonnie McCormick Katie and Jon McCullough Darby McFadden Kade McGarrity Kathy McGrath Shani Mckinley Jennifer McMasters Erin Mcphail Meijer store #321 Jayne Meltzer Merritt Keith and Marcia Merritt Dennis Miller Roy Minoff, The Roy Minoff Family Fund Momentive Technologies Ron Moner Rachel A. Morales and Miguel Cisneros Andrew Morgan Clvde Morgan Lisa and Brandon Morrison Gale Morrison Mt. Sinai Health Foundation Marvam Muhammad Diane and Tom Mungall Yaricelis Munoz Chris Nehez Jeanine Nemecek Liz and Ryan Neureuter New York Life Insurance Co. Richard B. North, Jr. North Coast Needlers Quilt Guild Christine M. Oblak John and Margi O'Brien Beth O'Deens

Pat O'Malley

Noreen O'Malley

Nicole O'Sullivan Julie Palomaki Martin Panchula Kelly and Richard Parker, Industrial Snowplowing & Sealcoating Parker Hannifin – Fluid Connectors Group - Hose Products Division Parker Hannifin Foundation Katie and Brian Paul Kasey Paul Sandra Pauls Martin Paulson Paycom Robert Payne Victoria Pekar Brooke and Sean Peppard Robert Phillips Maureen Pierret Deborah Pinnell Louis Pitschmann Darrell Pitts Miriam and Martin Plax Plymouth Church, United Church of Christ Domion Polack Hanna Ponti Cheryl R. Prause The Elisabeth Severance Prentiss Foundation Rally Point Wealth Management Michelle Raphael The Ronald and Deborah Ratner Family Foundation Jayne Reardon Jim and Mickell Reesing Cameron Reesing Colin Reesing Mark and Shelby Reesing **Results Fitness** Reverend Clarence Neth Shirley Reynolds John and Barbara Richardson Kirsten Richter Julie A. Rittenhouse John Rittenhouse Donna Robertson Richard and Kathryn Robins Steve Roman John Ruese Jennifer Ruese Bernie and Jordan Rush Gregory Ryan Andrew Ryan Avery Ryan Carol Sabovik

Melissa Sabroff

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Julie Sabroff Gerald Sanders Alexis Scarvelli Schneider Smeltz Spieth Bell Justin Schroeder Cynthia D. Schumacker Barbara and Thomas Scott Michael R. Sering Sew4Service Patricia Sheahan George Sheikh, Jr. Ashley Shelton Amy Shideler Patty Shipacasse Janelle Simko Lisa Simmons The Sisters of Charity Foundation of Cleveland Kristen Slack Sarah Slack Liza Smalcer Rita Ann Smith Patrick Smith Scott and Teresa Snow Kathleen Soeder St. John Neumann Church Rachael Stafford Marylois C. Stanziano Philip Star and Jane M. Peterson Jacien Steele Karen and Kurt Steigerwald Brianna Stephens Andreja Stevanovic Gregory Strosaker Bridget Sukys Shaun Sweet Lisa Sweetnich Phyllis Syracuse Jeff and Pam Tanchon Tarolli, Sundheim, Covell & Tummino LLP Heather Thomas Tyrone Toler Michelle Tomallo Patricia Tomcho Richard Torgerson Hannah Trojanowski Debbie Trykoff Adam Tubbs Alison Tubbs Amato Trishia Tucker Sherrell Turner Turner Construction Company

Alisa Tvler Brvnna Uldricks United Way of Greater Cleveland Unity Spiritual Center Dawn Urban Uvas Foundation Scott Valore Julie Vangelos Jaclyn Vaughan Sara Veselv Veterans of Foreign Wars of Ohio VFW Post 9520 Vibrantz Holly Victor Shannon Vitale Kathv Wallace James Wallace Julie H. Walton Casev and Bruce Walton-Ward Keith Waters Christine Weaver Kenneth and Joanne Webster Weltman, Weinberg & Reis Co. LPA Richard B. Werner and Barbara A. Langhenry Derek West Jason Weybrecht Barbara Wherley Valerie Whittaker Kristen Wiggers Rav Wilcoskv Quean Williams Tarisha Wilson DeJuan Wilson Winter Equipment Company Susan M. Witherite Woodruff Foundation Allison Woodward Naomi Worthington Michael Wright Jack Wu Yarn Over Beachwood Becky Yerak Lisa Zahrte Tunapu Zeinway



A Contract agency of the Alcohol, Drug Addiction & Mental Health Services Board of Cuyahoga County







IN MEMORY OF JULIE RITTENHOUSE

Julie Rittenhouse joined the FrontLine Service Board of Directors in 1994, six years after the organization was created.

Julie was instrumental in helping to define the strategic growth of FrontLine during her 29 years of service on the Board.

Julie's dedication to our community was characterized by her kindness, her incredible leadership skills, and her commitment to lifting others up. She listened to others as if they were the only person in the world. And she was relentless in her pursuit of bettering the lives of those who were marginalized, oppressed, and struggling.

In 2002, Julie organized a group of Clevelanders to visit Chicago's new permanent supportive housing—an innovative model to reduce chronic homelessness. Upon her return, Julie worked diligently to rally public and private partners to bring permanent supportive housing to Cuyahoga County. Thanks to Julie's vision and diplomacy, our community now benefits from more than 1,000 units of permanent supportive housing.

We honor Julie's memory and her lifelong commitment to serving others. Julie's spirit and her years of generous service will be carried forward through the work she helped make possible.

1988 - 1990 -

Begun as a pilot program to reach out, build rapport, and assist individuals experiencing homelessness and mental illness, FrontLine continues to provide outreach services to this day.

1991 - 2000 -

In addition to providing services to individuals who were homeless, the agency operationalized Cuyahoga County's 24/7 mental health crisis team and launched the first Children Who Witness Violence program in the country.

2001 - 2010 -

In collaboration with a consortium of public and private partners, the agency became the lead service provider for Cuyahoga County's Permanent Supportive Housing programs. Utilizing the Housing First model, this personcentered initiative set out to end homelessness for individuals who were homeless for extended periods and had a disability (mental illness, substance use disorder, chronic health conditions, or HIV diagnosis).

2011 - 2019 -

Nationally recognized programs were developed and executed to address the unmet needs of veterans facing homelessness and the Defending Childhood Initiative, serving children who experienced trauma.

2020 + -

The agency made significant changes during the COVID-19 pandemic to ensure that individuals in crisis were not alone. Services continued uninterrupted while keeping our staff and those we serve safe.

We look forward to continuing to provide critical safety-net services to the community today and into the future.



1989

Mental Health Services for Homeless Persons, Inc. was incorporated as a non-profit 501(c)(3)

The agency's first name and logo, Money & Mailboxes.

1988

Beginning as "**Money & Mailboxes**," a pilot project to provide outreach and psychiatric services to individuals experiencing homelessness and mental illness for whom traditional office-based services were not effective.





Mental Health Services, Inc. logo. (1990)



Projects for Assistance in Transition from Homelessness (PATH) outreach to camp sites in Cleveland. (2016)

1991

Projects for Assistance in Transition from Homelessness (PATH): Street outreach for adults who are homeless, have behavioral health

challenges, and are resistant to treatment and/or housing options.

1991

Community Psychiatric Supportive Treatment/ Core Case Management: Support for individuals moving from homelessness to housing who need assistance to remain stably housed.



Rosemary Creeden, Children Who Witness Violence Program Manager, now Associate Director, Trauma Services. (2006)

1995

Safe Havens: One of the first Safe Havens in the country, a low-barrier housing option for individuals who are homeless and who have been unable to maintain housing in traditional housing environments.

1995

Adult Mobile Crisis Team: Clinicians provide telephone assistance and face-to-face assessments 24/7 for individuals in Cuyahoga County in a behavioral health crisis. In 2013, the program expanded to include online chat and text.

1997

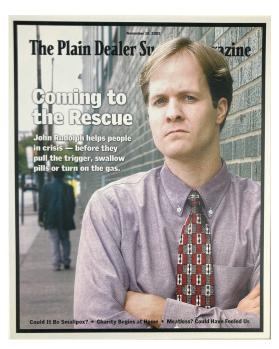
Child Response Team: An expansion of the Adult Mobile Crisis Team, clinicians respond to children in a behavioral health crisis to prevent suicide and promote recovery.

1998

Young Adult Housing: Services targeted to young adults ages 18-24 who are homeless. This served as the foundation for an array of young adultspecific programs and services in future years.

1999

Children Who Witness Violence: One of the first outreach programs of its type in the country, licensed clinicians' provide community-based crisis intervention services to children and adolescents exposed to domestic or community violence.



A cover story from Plain Dealer Magazine of John Rudolph, one of the first leaders of the Mobile Crisis Team. (2002)

2004

PATH Prison Pilot: An expansion of the PATH outreach team specializing in working with individuals who were incarcerated and homeless. This program evolved into other forensic programs with a focus on assisting formerly incarcerated individuals who need mental health treatment and housing assistance.

2006

Permanent Supportive Housing (PSH):

Utilizing the Housing First model to end chronic homelessness, FrontLine provides social services in residents' homes to promote recovery from behavioral health disorders and support long-term housing stability.



Camp Bridges volunteers with campers at North Chagrin Reservation.

2007

Camp Bridges: A one-day bereavement camp for children who have lost a loved one to homicide, suicide, or other traumatic death.

2007

Supported Employment/Individual Placement

and Support: An evidence-based practice that supports individuals who have been homeless and have a severe mental illness to achieve competitive employment.

2007

North Point: Temporary housing program for adults who are working or work ready. In 2017, North Point expanded to emergency housing for young adults (ages 18-24) experiencing homelessness.

2008

Traumatic Loss Response Team: Clinicians provide immediate community-based crisis stabilization services to families after they have lost a loved one to homicide or suicide.

2009

Coordinated Intake: Entry point to access Cuyahoga County's shelter system for those experiencing homelessness.

2010

Police Co-Responder: Crisis intervention clinicians accompany law enforcement to respond, on-scene, when someone is experiencing a behavioral health crisis.

2011

Supportive Services for Veteran Families:

A nationally recognized program focused on ending veteran homelessness across 13 counties in Northern Ohio. Assisting veterans and their families who are homeless or at risk of homelessness with housing, financial assistance, linkage to health care and legal services.



Formerly known as MHS, Inc., unveiling of the new name FrontLine Service, 2013

2013

Stricklin Crisis Stabilization Unit: A short-term licensed residential facility for adults in Cuyahoga County experiencing behavioral health crises.

2013

The agency changed its name to **FrontLine Service**. The name represents our agency's unique role in our community and our service philosophy of reaching out to those in crisis to provide the support and services needed for healing and recovery.

2017

Cleveland Mediation Center (CMC): Ohio's first mediation center merged with FrontLine Service, providing individual & community mediation and training for community members to develop and apply those skills.

2019

Anti-Racism Culture Change: The agency began the intentional culture change necessary to become an anti-racist organization.

Initiative meeting, including then U.S. Attorney General Eric Holder (right), Agency Executive Director Susan Neth (left) and then U.S. attorney for the Northern District of Ohio, Steven Dettelbach (center). (2012)

Defending Childhood

2012

Defending Childhood Initiative: Intake, referral, and linkage to treatment for children who have experienced trauma.

2013

Twinkle Shop: An annual event that provides holiday gifts and basic need items to families impacted by homelessness, violence, and other crises.

2013

Integrated Health Clinic: Integrated physical and behavioral health clinic for individuals who were/are homeless and have a behavioral health challenge.

2020+

2020

Hope-Link: Emotional support and linkage to ongoing care for individuals after being released from a hospital following a suicide attempt.



Staff members assembled 100 backpacks for children after Camp Bridges was cancelled due to COVID from 2020-2021.

2020 COVID-19 Response: The recent global pandemic caused the most acute suffering for individuals in the community with the most complex needs. The agency immediately pivoted, creating a dynamic response plan to ensure continued face-to-face service while preventing the spread of COVID-19.

2020 Pandemic Community Coordination: Addressed the community's need by coordinating continued service for unsheltered COVIDpositive individuals with local hospitals, the Ohio Department of Health, and other community partners.

Allison Swartwout, RN, BSN, Integrated Care Nurse at FrontLine Service, treating clients at the agency's integrated care health clinic. (2020)





Corrie Taylor, FrontLine Director of Development, receiving toys for Twinkle Shop with board members Jeanine Nemecek (Center) and Christine Oblak (right). (2021)

2021

Diversion Center: In collaboration with partner agencies, FrontLine provides screening for this first-of-its-kind facility in Ohio. The center diverts individuals from police intervention to treatment through referrals from family, friends, or law enforcement.

2022

Supporting Children (Trauma Systems

Therapy): The first program model in Ohio for children struggling with regulating behavior after experiencing the loss of a loved one from opioid overdose.

2022

988 Suicide & Crisis Lifeline: Became one of 200+ crisis centers across the country answering the 988 National Suicide & Crisis Lifeline. FrontLine's 24/7 Crisis staff receive all calls in Cuyahoga County from people contacting the universal entry point of 988.

When one of the children was doing crafts, her grandmother came back from shopping and told me how much she appreciated the opportunity to have a fun holiday memory with her granddaughter."

— Twinkle Shop Volunteer, 2023



2020 +

ALL ARE WELCOME AT FRONTLINE SERVICE





2023 BOARD OF DIRECTORS

F. Iman Joshua, Board Chair Amy Clum Holbrook, Vice-Chair Laura Feller, Governance Chair Jenifer Halliday, Development Co-Chair Katie McCullough, Finance Co-Chair Christine Oblak, Development Co-Chair Richard Robins, Finance Co-Chai**r** Shauna Hibbitts Tammy Loucks Lisa Morrison Christopher Nehez Jeanine Nemecek Heather Pauly James Reesing Julie Rittenhouse

Iman Joshua, Chair, FrontLine Service Board of Directors



Reaching out. Resolving crisis.



216.623.6555

I LOOKOUT

FOR THOSE WHO ARE OVERLOOKED



www.frontlineservice.org



1744 Payne Avenue Cleveland OH 44114

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